



QUICK LANE BOWL KEY CONTACT

Name Title	Bowl Area of Responsibility	Phone	E-Mail
Brad Michaels Executive Director	Finance, Insurance, Contract	313.262.2365 (o) 313.350.1776 (c)	brad.michaels@lions.nfl.net
Tamarah Tabor Director of Events	Operations, Hotels	313.262.2017 (o) 808.927.3800 (c)	tamarah.tabor@lions.nfl.net
Eric Frisbee Ticket Manager	Tickets	313.262.2171 (o) 614.746.0114 (c)	eric.frisbee@lions.nfl.net
Nate Sass Event Manager	Transportation	313.262.2092 (o) 734.629.7295 (c)	nate.sass@lions.nfl.net
Logan Novak Event Coordinator	Ancillary Events	313.262.2129 (o) 586.707.9090(c)	logan.novak@lions.nfl.net
Seth Williams Event Coordinator	Assets, Event RSVP's	313.262.2783 (o) 517.526.4184 (c)	seth.williams@lions.nfl.net
Sarah Young Event Assistant	Gifts, Suites, Merchandise	313.262.2277 (o) 586.854.5869 (c)	sarah.young@lions.nfl.net
Kalena Miles Event Intern	Band/Cheer	561.603.4401 (c)	kalena.miles@lions.nfl.net
Ryan Marut Ops Manager	Practices, Equipment	313.262.2166 (o) 313.549.6604 (c)	ryan.marut@lions.nfl.net
Haley Prappas	Internal Comms Coordinator	313.262.2233 (o) 248.425.8950 (c)	haley.prappas@lions.nfl.net

TEAM HOTEL

Bowl Contact: Tamarah Tabor (808.927.3800 / tamarah.tabor@lions.nfl.net)

Marriott Renaissance Center Detroit
400 Renaissance Drive
Detroit, MI 48243
Main Phone: 313.568.8000
www.dtwdt-detroit-marriott-at-the-renaissance-center/

Primary Hotel Contact
Laurel Martinez, Senior Event Manager
P: 313.568.8226 | C: 313.719.7275
laurel.martinez@marriott.com

Room Arrangements

Three (3) complimentary suites for four (4) nights are available for the Athletics Director, Head Football Coach, and University President or Chancellor. The rate is \$146+ tax (15%).

Friday, December 22, 2023	60 King / 65 Double/3 Suites	Total = 128
Saturday, December 23, 2023	60 King / 65 Double/3 Suites	Total = 128
Sunday, December 24, 2023	60 King / 65 Double/3 Suites	Total = 128
Monday, December 25, 2023	60 King / 65 Double/3 Suites	Total = 128



Rooming list due on **Monday, December 11th**. For fans and alumni reservations visit: [Fan Block @ Marriott Renaissance Center](#).

Meeting Rooms

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact Danielle Johnson with Pinnacle at (c) 313.673.3089 or danielle.johnson@pinnaclelive.com.

BAND & CHEER HOTEL

Bowl Contact: Tamarah Tabor (808.927.3800 / tamarah.tabor@lions.nfl.net)

Courtyard by Marriott Detroit Downtown
333 East Jefferson Ave,
Detroit, MI 48226
www.marriott.com/hotels/travel/dtwdc-courtyard-detroit-downtown/

Primary Hotel Contact
Luis Heldt-Alvarez
P: 313.222.7700 x 3402
luis.heldt@marriott.com

Room Arrangements

We ask these groups arrive in no later than 12:00 PM on Monday, December 25, 2023. A block of hotel rooms for two (2) consecutive nights has been reserved for the group.

Monday, December 25, 2023	70 Double / 5 King	Total = 75
Tuesday, December 26, 2023	70 Double / 5 King	Total = 75

Rooming list due on **Friday, December 15th**.

Meeting Rooms

Rooms are based on availability at the time of reservations.

TRANSPORTATION

Bowl Contact: Nate Sass (734.629.7295/ nate.sass@lions.nfl.net)

Courtesy Cars

The Quick Lane Bowl will provide courtesy cars to each institution. The courtesy car assignment form is due to Nate Sass before **Wednesday, December 13th**.

Equipment and Luggage Transportation

Upon arrival and departure from Detroit Metro Airport, the Quick Lane Bowl will make rental arrangements for trucks to transport equipment and luggage at the expense of the institution. Please confirm your specific needs with Nate Sass (734.629.7295 [/nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net)) by **Wednesday, December 13th**.



FULL SCHEDULE OF EVENTS *(subject to change)*

The Quick Lane Bowl will provide complimentary tickets for each institution as listed on the RSVP order form*. Each institution may purchase additional tickets (plus fees if applicable), based on availability.

Please return the Social Event RSVP & Additional Ticket Order form to Seth Williams (517.526.4184 / seth.williams@lions.nfl.net) by **Tuesday, December 12th**.

- Transportation provided
- Food & Beverages will be served

FRIDAY, DECEMBER 22, 2023

Before 2:00 PM	MAC Welcome	Marriott Ren Cen
TBD	MAC Security Meeting	Marriott Ren Cen
Arrival – Curfew	Team Hospitality Opens	Each Hotel
5:30 PM – 8:00 PM	Welcome Dinner	The Henry Ford Museum
8:00 PM	Late Night Snack Delivered: DiBella’s Old-Fashioned Sub’s	Hotel Team Hospitality Room

SATURDAY, DECEMBER 23, 2023

10:00 AM – 11:30 AM	Practice – MAC	Ford Field
10:00 AM – 11:30 AM	Michigan Science Center – Both Travel Party	5020 John R. Street
10:00 AM – 1:00 PM	Media Availability – Optional <i>(not a formal press conference)</i>	Gleaners Food Bank
12:15 PM – 1:15 PM	MAC	
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
8:00 PM	Late Night Snack Delivered: Buffalo Wild Wings	Hotel Team Hospitality Room

SUNDAY, DECEMBER 24, 2023

9:00 AM – curfew	Team Hospitality Opens	Each Hotel
9:00 AM – 10:00 AM	Parade Company Tour – Both Travel Parties 	9500 Mt. Elliott
9:45 AM – 3:00 PM	Shopping – Travel Party	Somerset Collection
12:30 PM – 1:30 PM	Practice – MAC	Ford Field
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages	Fowling Warehouse
8:00 PM	Late Night Snack Delivered: Qdoba	Hotel Team Hospitality Room

MONDAY, DECEMBER 25, 2023

10:00 AM – Curfew	Team Hospitality Opens	Each Hotel
11:00 AM – 12:00 PM	NCAA® / ESPN Meeting	Ford Field, Conference Rm E
12:00 PM – 1:00 PM	Walk Through – MAC (if wanted/needed)	Ford Field
12:00 PM – 4:00 PM	Ice Skating – Travel Party	The Rink @ Campus Martius Park
TBD	MAC Band Arrival	Courtyard Marriott
TBD	Band Practice Slot	Ford Field



TUESDAY, DECEMBER 26, 2023

TBD	MAC Team Arrival	Ford Field
12:30 PM – 2:00 PM	Press Dining	Ford Field Press Box
12:30 PM – 1:45 PM	VIP Reception	MGM Grand Detroit Tunnel Club
2:00 PM	KICK OFF	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 123 MAC / Sec 102 Big Ten
Post-Game	Post-Game Press Conference	Post-Game Interview Rm

PRACTICE FACILITY

Bowl Contacts: Ryan Marut (313.549.6604 / ryan.marut@lions.nfl.net)

The Quick Lane Bowl will provide the following practice times at **Ford Field**. Additional offsite practices will be at the team’s own expense.

MAC Practice Schedule (subject to change)	
Saturday, December 23 rd	10:00 AM – 11:30 AM
Sunday, December 24 th	12:30 PM – 1:30 PM
Monday, December 25 th <i>(walk through)</i>	12:00 PM – 1:00 PM

Practice Supplies

For practice at Ford Field, the Quick Lane Bowl will provide:

- 6 – 20# bags of ice per practice (up to 18 bags total)
- Laundry Services & Towels
- Parking
- Sport lights
- Venue staff

No outside food & beverage is allowed inside Ford Field. The following items may be ordered at the institution’s expense, through Levy Restaurants at Ford Field.



TICKETING

Bowl Contact(s): Eric Frisbee (614.746.0114 / eric.frisbee@lions.nfl.net)



Participating Institution Tickets

Available participating institution ticket sections are listed in chart below. Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement and distribute.

Band Ticket Allocation

Five hundred (500) have been allotted to each institution for their respective bands. Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted. The band director and cheerleading coach will need their credential for entry.

The Visiting Team (MAC) Band will be in section 123.

3,000 Complimentary Lower-Level Tickets	
3,000 @ 50% face value available upon request	
Quantity	4,138
Sections	124-130





PREMIUM SUITES & HOSPITALITY SPACE

Bowl Contacts: Sarah Young (586.854.5869 / sarah.young@lions.nfl.net)

Levy Contact: Meghan Daly (313.262.2109 / mdaly@levyrestaurants.com)

Premium Suites

The Quick Lane Bowl has reserved **three (3) complimentary** suites. Each suite has 21 seats. Additional suites may be purchased beyond this allocation

For menus and ordering suite hospitality, please contact Meghan Daly (313.262.2109 / mdaly@levyrestaurants.com) by **Monday, December 11th**.

Additional suites may be purchased beyond this allocation. Please contact Sarah Young to coordinate these suites (sarah.young@lions.nfl.net).

Hospitality Space

Two (2) ideal hospitality space locations at Ford Field are Hall of Legends and the Comerica Gridiron Club. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) for further information.