



GAMEABOVE SPORTS™ BOWL CONTACT LIST

Name Title	Bowl Area of Responsibility	Phone	E-Mail
Brad Michaels Executive Director	Finance, Insurance, Contract	313.262.2365 (o) 313.350.1776 (c)	brad.michaels@lions.nfl.net
Tamarah Tabor Director of Events	Operations, Hotels	313.262.2017 (o) 808.927.3800 (c)	tamarah.tabor@lions.nfl.net
Bob MacDermaid Ticket Ops Coordinator	Tickets	313.262.2886 (o) 586.255.1462 (c)	bob.macdermaid@lions.nfl.net
Tyler Pasek Event Manager	Practices, Transportation	313.262.2166 (o) 269.370.7544 (c)	tyler.pasek@lions.nfl.net
Logan Novak Event Coordinator	Ancillary Events	313.262.2129 (o) 586.707.9090(c)	logan.novak@lions.nfl.net
Seth Williams Event Coordinator	Assets, Event RSVP's	313.262.2783 (o) 517.526.4184 (c)	seth.williams@lions.nfl.net
Sarah Young Event Assistant	Gifts, Suites, Merchandise	313.262.2277 (o) 586.854.5869 (c)	sarah.young@lions.nfl.net
Taylor Byerly Events Associate	Band & Cheer Support	313.262.2032 (o) 815.585.5521 (c)	taylor.byerly@lions.nfl.net
Alexis Williams Events Fellow	Band & Cheer Support	585.397.9267 (c)	alexis.williams@lions.nfl.net
Nate Sass Sr. Ops Manager	Practices, Equipment	313.262.2092 (o) 734.629.7295 (c)	nate.sass@lions.nfl.net
Haley Prappas	Communications Coordinator	313.262.2233 (o) 248.425.8950 (c)	haley.prappas@lions.nfl.net

DEADLINES

Due Date	Information Needed	Point of Contact
ASAP	Site Visit Details	Tamarah Tabor
ASAP	Team Contract returned to Bowl Office	Brad Michaels
ASAP	Insurance Requirements	Brad Michaels
Dec 9	Ticket Requests	Bob MacDermaid
Dec 11	Digital Assets and Logo	Tyler Pasek
Dec 13	Clothing Size information	Sarah Young

Site Visit Expense

It is highly recommended that each institution participates in a site inspection visit. The bowl will provide lodging and ground transportation for up to four (4) people for one or two nights (eight (8) total room nights maximum). Any additional nights are at the institution's expense.

Please confirm travel dates with Tamarah Tabor (tamarah.tabor@lions.nfl.net).



TEAM HOTEL

Bowl Contact: Tamarah Tabor (808.927.3800 / tamarah.tabor@lions.nfl.net)

Marriott Renaissance Center Detroit
400 Renaissance Drive
Detroit, MI 48243
Main Phone: 313.568.8000
www.dtwdt-detroit-marriott-at-the-renaissance-center/

Primary Hotel Contact
Laurel Martinez, Senior Event Manager
P: 313.568.8226 | C: 313.719.7275
laurel.martinez@marriott.com

Room Arrangements

Three (3) complimentary suites for four (4) nights are available for the Athletics Director, Head Football Coach, and University President or Chancellor. The rate is \$156+ tax (15%).

Sunday, December 22, 2024	75 Standard / 75 Double / 3 Suites	Total = 153
Monday, December 23, 2024	75 Standard / 75 Double / 3 Suites	Total = 153
Tuesday, December 24, 2024	75 Standard / 75 Double / 3 Suites	Total = 153
Wednesday, December 25, 2024	75 Standard / 75 Double / 3 Suites	Total = 153

Rooming list due on **Wednesday, December 11th**. For fans and alumni reservations visit: [Fan Block @ Westin Book Cadillac](#).

Meeting Rooms

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact Danielle Johnson with Pinnacle at (c) 313.673.3089 or danielle.johnson@pinnaclelive.com.

BAND & CHEER HOTEL

Bowl Contact: Tamarah Tabor (808.927.3800 / tamarah.tabor@lions.nfl.net)

Courtyard by Marriott Detroit Downtown
333 East Jefferson Ave,
Detroit, MI 48226
www.marriott.com/hotels/travel/dtwdc-courtyard-detroit-downtown/

Primary Hotel Contact
Nona Williams
P: 313.222.7700 ext. 3254
Nona.L.Williams@marriott.com

Room Arrangements

We ask these groups arrive in no later than 12:00 PM on Wednesday, December 25, 2024. A block of hotel rooms for two (2) consecutive nights has been reserved for the group.

Wednesday, December 25, 2024	70 Double / 5 King	Total = 75
Thursday, December 26, 2024	70 Double / 5 King	Total = 75

Rooming list due on **Sunday, December 15th**.

Meeting Rooms

Rooms are based on availability at the time of reservations.



TRANSPORTATION

Bowl Contact: Tyler Pasek (269.370.7544 / tyler.pasek@lions.nfl.net)

Courtesy Cars

The GameAbove Sports™ Bowl will provide courtesy cars to each institution. The courtesy car assignment form is due to Tyler Pasek before **Monday, December 16th**.



Equipment and Luggage Transportation

Upon arrival and departure from Detroit Metro Airport, the GameAbove Sports™ Bowl will make rental arrangements for trucks to transport equipment and luggage at the expense of the institution. Please confirm your specific needs with Tyler Pasek (269.370.7544 / tyler.pasek@lions.nfl.net) by **Monday, December 16th**.


FULL SCHEDULE OF EVENTS (subject to change)

The GameAbove Sports™ Bowl will provide complimentary tickets for each institution. Each institution may purchase additional tickets (plus fees if applicable), based on availability.






Please return the [Social Event RSVP & Additional Ticket Order form](#) to Seth Williams (517.526.4184 / seth.williams@lions.nfl.net) by **Monday, December 16th**.

-  *Transportation provided*
-  *Food & Beverages will be served*

SUNDAY, DECEMBER 22, 2024

Team Arrival TBD	Big Ten Welcome	Westin
Team Arrival TBD	MAC Welcome	Marriott Ren Cen
TBD	MAC Security Meeting	Marriott Ren Cen
TBD	Big Ten Security Meeting	Westin
7:00 PM – Curfew	Team Hospitality Opens	Each Hotel
8:00 PM	Late Night Snack Delivered: Buffalo Wild Wings 	Hotel Team Hospitality Room

MONDAY, DECEMBER 23, 2024

8:00 AM – 9:30 AM	Practice – Big Ten	Ford Field
10:00 AM – 11:30 AM	Practice – MAC	Ford Field
10:00 AM – 11:30 AM	Michigan Science Center – Both Travel Party 	5020 John R. Street
10:00 AM – 1:00 PM	Media Availability at Charity Event – Optional <i>(not a formal press conference)</i>	21405 Trolley Industrial Dr. Taylor, MI 48180
10:15 AM – 11:15 AM	Charity Event – Big Ten 	Gleaners Food Bank
12:15 PM – 1:15 PM	Charity Event – MAC 	Gleaners Food Bank
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
5:30 PM – 8:00 PM	Welcome Dinner 	The Henry Ford Museum
8:00 PM	Late Night Snack Delivered: TBD 	Hotel Team Hospitality Room



GAMEABOVE SPORTS™ BOWL | 2024
FORD FIELD

TUESDAY, DECEMBER 24, 2024

9:00 AM – 10:00 AM	Parade Company Tour – Both Travel Parties 	9500 Mt. Elliott
9:30 AM – 3:00 PM	Shopping – Travel Party	Somerset Collection
11:00 AM – 12:00 PM	Practice – Big Ten	Ford Field
12:15 PM	Photoslap Distribution – Big Ten	Tunnel – Ford Field
12:30 PM – 1:30 PM	Practice – MAC	Ford Field
1:45 PM	Photoslap Distribution – MAC	Tunnel – Ford Field
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
TBD	Big Ten Band Arrival	Hilton Garden Inn
TBD	MAC Band Arrival	Courtyard by Marriott
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages Little Caesars	Fowling Warehouse
8:00 PM	Late Night Snack Delivered: Qdoba	Hotel Team Hospitality Room

WEDNESDAY, DECEMBER 25, 2024

10:00 AM – Curfew	Team Hospitality Opens	Each Hotel
10:30 AM – 11:30 AM	Walk Through – Big Ten	Ford Field
11:00 AM – 12:00 PM	NCAA® / ESPN Meeting	Ford Field, Conference Rm E
12:00 PM – 1:00 PM	Walk Through – MAC	Ford Field
12:00 PM – 4:00 PM	Ice Skating – Travel Party	The Rink @ Campus Martius Park

THURSDAY, DECEMBER 26, 2024

11:00 AM	Officials Arrival	Ford Field
11:20 AM	MAC Team Arrival	Ford Field
11:40 AM	Big Ten Team Arrival	Ford Field
12:00 PM	Big Ten Band Arrival	Ford Field
12:30 PM – 2:00 PM	Press Dining	Ford Field Press Box
12:30 PM – 1:45 PM	VIP Reception	MGM Grand Detroit Tunnel Club
2:00 PM	KICK OFF	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 123 MAC / Sec 102 Big Ten
Post-Game	Post-Game Press Conference	Post-Game Interview Rm

PRACTICE FACILITY

Bowl Contacts: Nate Sass (734.629.7295 / nate.sass@lions.nfl.net)

The GameAbove Sports™ Bowl will provide the following practice times at **Ford Field**. Additional offsite practices will be at the team’s own expense.

MAC Practice Schedule (subject to change)	
Monday, December 23 rd	10:00 AM – 11:30 AM
Tuesday, December 24 th	12:30 PM – 1:30 PM
Wednesday, December 25 th (walk through)	12:00 PM – 1:00 PM



Practice Supplies

No outside food & beverage is allowed inside Ford Field. The following items may be ordered at the institution’s expense, through Levy Restaurants at Ford Field. For practice at Ford Field, the GameAbove Sports™ Bowl will provide:

- 6 – 20# bags of ice per practice (up to 18 bags total)
- Laundry Services & Towels
- Parking
- Sport lights
- Venue staff

PRACTICE FACILITY

Bowl Contact(s): Bob MacDermaid (586.255.1462 / bob.macdermaid@lions.nfl.net)



Participating Institution Tickets

Available participating institution ticket sections are listed in chart below. Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement and distribute.

Band Ticket Allocation

Five hundred (500) have been allotted to each institution for their respective bands. Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted. The band director and cheerleading coach will need their credential for entry.



The Home Team (MAC) Band will be in section 123.

3,000 Complimentary Lower-Level Tickets	
3,000 @ 50% face value available upon request	
Quantity	4,138
Sections	124-130



PREMIUM SUITES & HOSPITALITY SPACE

*Bowl Contacts: Sarah Young (586.854.5869 / sarah.young@lions.nfl.net)
 Levy Contact: Meghan Daly (313.262.2109 / mdaly@levyrestaurants.com)*

Premium Suites

The GameAbove Sports™ Bowl has reserved **three (3) complimentary** suites. Each suite has 21 seats. Additional suites may be purchased beyond this allocation.

For menus and ordering suite hospitality, please contact Meghan Daly (313.262.2109 / mdaly@levyrestaurants.com) by **Monday, December 11th**.

Additional suites may be purchased beyond this allocation. Please contact Sarah Young to coordinate these suites (sarah.young@lions.nfl.net).

Hospitality Space

Two (2) ideal hospitality space locations at Ford Field are Hall of Legends and the Comerica Gridiron Club. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) for further information.