

CORPORATE PARTNERSHIP

FLYAWAY



TRIP 24



VS



Friday, October 11 – Sunday, October 13  
Dallas, TX

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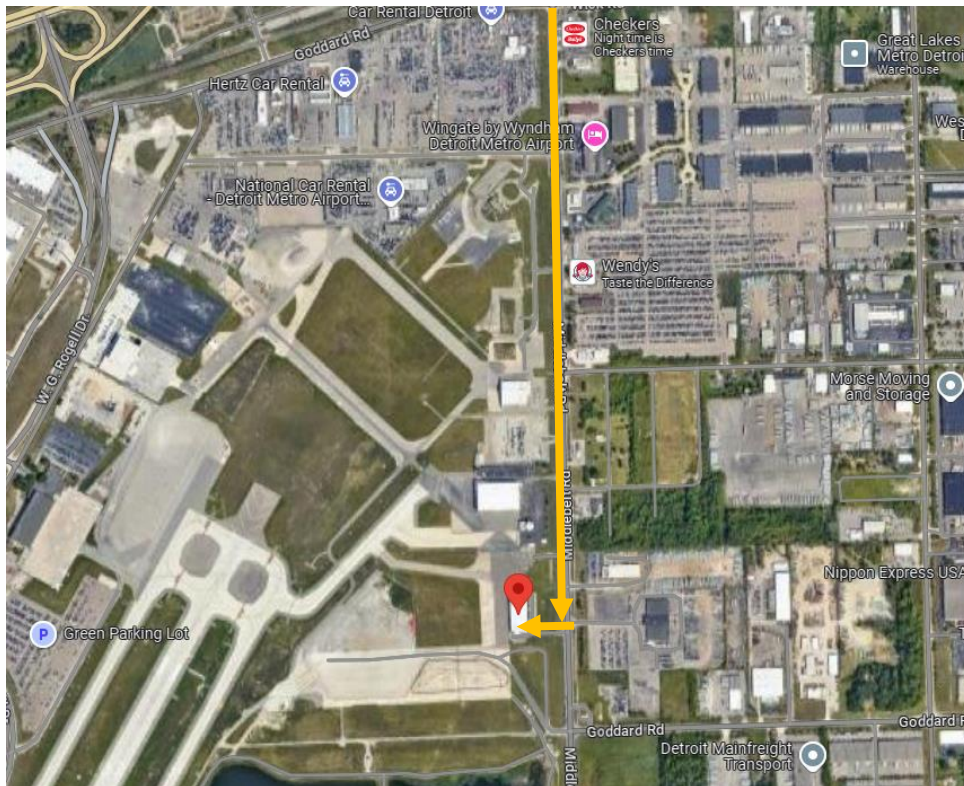
**Friday, October 11**

## Flight

We have chartered a private plane with Delta for this trip and complimentary Wi-Fi will be available on the flight through a Delta SkyMiles account log-in. We ask that you arrive at the hangar location (**10702 Middlebelt, Romulus, MI 48242**) by 10:30AM and remain in your vehicles until you are notified via text. Please remain in your vehicle until notified so we can adhere to the airport's strict security policies. The flight is scheduled for a Noon departure.

Each guest may check one standard size suitcase, golf clubs (if applicable) and bring one personal item on-board. Attire is casual, lunch and drinks/snacks will be served on the plane/during the flight.

Day of contact for anything flight-related will be **Richie Grimshaw** at **586-879-7784**.



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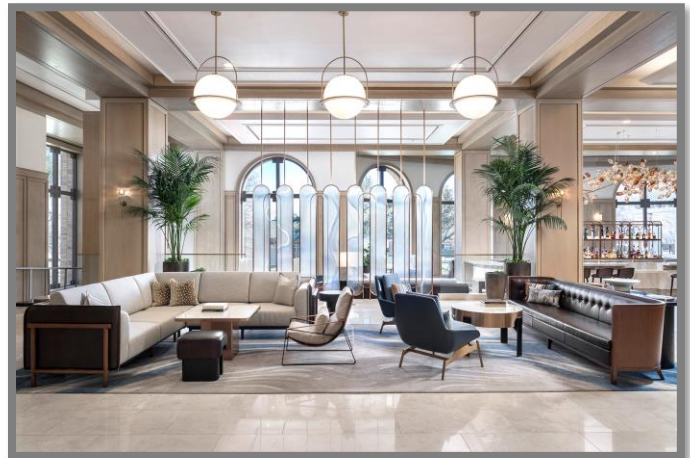
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Friday, October 11

### Hotel Check-In

Your room keys will be provided once you board your assigned busses (Black, Silver, or White). Upon arrival to The Ritz-Carlton Las Colinas, we will provide you an assortment of snacks and drinks to bring up to your room. You will have down time before the Welcome Reception that evening to relax and change! Attire is business casual. Please note, you will have room credit for breakfast and lunch on Saturday. If you choose to charge anything additional to your room, please see receptionist to provide payment.



### Welcome Reception: Texas Book Depository

We will meet in the lobby of The Ritz-Carlton at 5:10PM to head to Texas Book Depository. We will have heavy appetizers and drinks. The reception venue, Texas Book Depository, is a Museum that chronicles the assassination and legacy of President Kennedy and explores the history of the 1960s through the collections. Buses will depart back to The Ritz-Carlton starting at 8:00PM. If you do not plan to ride back on the buses, please let us know ahead of time so we can plan accordingly. Attire is business casual or snappy casual.

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**Saturday, October 12**

**Activity: Spa Day**

For those who signed up the spa, you will receive your appointment time in your room key packet. The service and an 18% gratuity has been covered. The spa is located inside The Ritz-Carlton, spa appointments will begin at 9:00AM.

**Activity: Golf at The Ritz-Carlton**

You will receive your tee time through text and in the envelope with your key card. You will walk out of the Hotel front entry doors and walk past the Terrace to the right to the Sports Club entrance. Tee times will begin at 10:30AM and are every 9 minutes. Feel free to play as individuals or a scramble, as there will be no contests/course winners BUT it is important you stick to the pace of play (4 ½ hours or less). All snacks and beverages on the course can be charged back to your room at the hotel.

**Activity: Texas State Fair**

We will provide you an Uber Gift Card for transportation to and from the Texas State Fair. In addition to your tickets into the Texas State Fair, you will have \$50 in food and ride coupons.

**Activity: Texas vs Oklahoma Football Game (Red River Showdown)**

We will meet in The Ritz-Carlton lobby at 11:30AM to depart for the Texas vs Oklahoma game. Tickets will be distributed digitally the week before the trip and our group will be seated in Section 34. Game tickets can be accessed through SeatGeek. Use the email provided in the registration survey when creating an account. Please note, after the game we will head directly to the busses and on to dinner. We will not stop at the hotel prior to dinner.

**Activity: Day on Your Own**

For those staying at the hotel, feel free to hang out and relax! A hotel credit of \$150 per room will be included for to use on breakfast and lunch/drinks. Please note, an automatic 18% gratuity will be included with whatever you purchase.



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**Saturday, October 12**

**Dinner: Oak'd BBQ**

At 6:30PM, we will meet in the hotel lobby to head to Oak'd (5500 Greenville Ave # 1300, Dallas, TX). There will be a cocktail hour from 7:30 – 8:15PM, followed by dinner. Dinner will be served indoors, and the attire is casual.

Oak'd will be offering their full menu for you to choose from for dinner. Full menu can be found [here](#).

Please note, if you are going to the Texas vs Oklahoma game you will head directly to dinner postgame.



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**Sunday, October 13**

**Breakfast @ The Ritz-Carlton Outlaw Taproom - 9:00AM**

Breakfast will be held at The Ritz-Carlton in the Outlaw Taproom located on the first floor of the hotel. Breakfast will be served from 9:00AM – 11:00AM. Checkout will be no later than 12:00PM on Sunday. Please plan to meet in the lobby with your luggage, no later than 12:30PM. We will be departing for AT&T Stadium by 1:00PM.

**Detroit Lions @ Dallas Cowboys – 3:25PM**

Tickets will be distributed digitally the week before the trip and our group will be seated in suites on the 400 and 600 level. Dallas Cowboys tickets can be accessed through their own app (like our Detroit Lions app) or SeatGeek. Use the email provided in the registration survey when creating an account. If you have issues accepting your tickets, please see Alex or Rachael at any point during the trip. For more information, please see page 7.

After the game, we will head directly to the buses to depart for the airport. When we arrive at the airport we will go through TSA screening and have food, drinks and snacks served during the flight.

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## AT&T Stadium Digital Ticketing Guide

All tickets for AT&T Stadium will be delivered as a mobile ticket that will be fulfilled directly to your SeatGeek account and can be accessed on a mobile smart device. All of these tickets are mobile-only, so there's no need to worry about printing your tickets! Here's how to access your tickets:

Step 1: Download the SeatGeek app on your smartphone

Step 2: Log into your SeatGeek account

Step 3: Navigate to the Tickets section of your account

### HOW DO I ACCESS MY TICKETS ON THE APP?

Step 1: Open the Cowboys App or SeatGeek App & navigate to the Tickets tab.

Step 2: Select the event that you will be attending & swipe right to view your ticket(s) ahead of time to scan for entry.

Step 3: For easy and seamless entry, transfer your tickets to those attending ahead of time.

### HOW DO I ACCEPT A TRANSFER ON THE APP?

Step 1: Open your SeatGeek or Cowboys app.

Step 2: Navigate to *ticket* tab.

Step 3: Tap *Accept*.

Step 4: The tickets will now be in your account manager.

### HOW DO I ACCEPT A TRANSFER ON A DESKTOP?

Step 1: Log in to SeatGeek.com.

Step 2: Select Manage Account under your initials.

Step 3: Navigate to *ticket* tab.

Step 4: Tap *Accept*.

For additional mobile ticketing information please click [here](#).

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AT&T Stadium Map





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## Trip Preparation Checklist

- ❑ Download the Cowboys or SeatGeek app.
- ❑ Accept the Dallas Cowboys tickets in the Cowboys or SeatGeek app and save to your wallet.
- ❑ Packing Tips: a business casual outfit for Friday's Welcome Reception, casual attire for Saturday's dinner, and Lions gear for Sunday!
- ❑ Transportation: Scheduled transportation will be provided throughout the entire trip. If you miss transportation pre or post event(s), you will be responsible for your own ride.
- ❑ We will provide \$150 credit per room for you to use on breakfast and lunch/drinks on Saturday. If you decide to charge anything additional to your room, we please ask that you take care of incidentals with the front desk or use your own method of payment.
- ❑ We will provide each attendee with a credential at the beginning of the trip. Please ensure you wear this to Friday's Welcome Reception and Saturday's dinner.

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### Contact Information

<b>Mace Aluia</b>	Vice President, Corporate Partnerships	678-865-6889
<b>Chris Zamzow</b>	Senior Director, Partnership Marketing & Solutions	336-391-8894
<b>Steph Gerrity</b>	Executive Assistant	313-408-7162
<b>Alex Slack</b>	Partnership Marketing Manager	248-459-6648
<b>Richie Grimshaw</b>	Partnership Marketing Manager	586-879-7784
<b>Rachael Sledzinski</b>	Partnership Marketing Manager	586-601-7993
<b>Kayla Wulff</b>	Partnership Marketing Manager	517-745-7612
<b>Devin Hager</b>	Partnership Marketing Coordinator	248-877-7159
<b>Scott Woodruff</b>	Senior Director, Corporate Partnerships	773-326-7847
<b>David Houck</b>	Corporate Partnerships Sales Director	848-232-8312
<b>Ikechuku Ndukwe</b>	Corporate Partnerships Sales Director	614-787-8324
<b>Chloe Laniado</b>	Corporate Partnerships Sales Manager	313-262-2317
<b>Taylor Takerian</b>	Corporate Partnerships Associate	414.587.0072
<b>Mark Oliver</b>	Security	313-729-6387